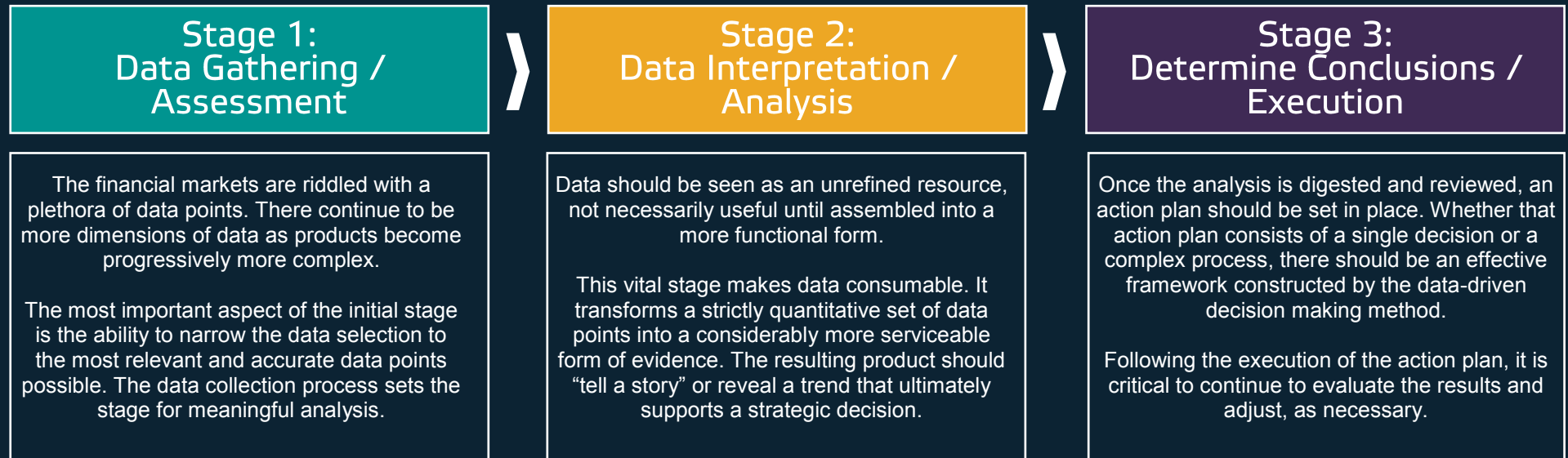


3 Steps to Developing a Data-Driven Investment Process

When managing an investment portfolio, it is critical to support decisions with verifiable data. Data-driven decision making consists of integrating considerable amounts of data to formulate an action plan. Implementing the right strategy, finding valuable opportunities, and navigating risks requires experience and knowledge. Yet, just as important is the capability to access and utilize relevant data.



Sound Onerous?

Accurately analyzing data is paramount in providing both business insights and a foundation for strategic decision making. With an inherent fiduciary responsibility, the guidance Detalus provides to its clients must be well-informed, and most importantly, accurate.

Detalus recognizes the importance of the data-driven decision making process and utilizes data on a daily basis to alleviate this responsibility for its clients and to make knowledgeable decisions and recommendations. Detalus accesses a variety of tools, including Bloomberg, BondEdge, Black Diamond, and SNL Financial to gather, assess, and analyze data.